

# 3BL Media and CSRwire

The world's widest and most engaged CSR / sustainability audience

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3 B L M E D I A . C O M



C S R W I R E . C O M

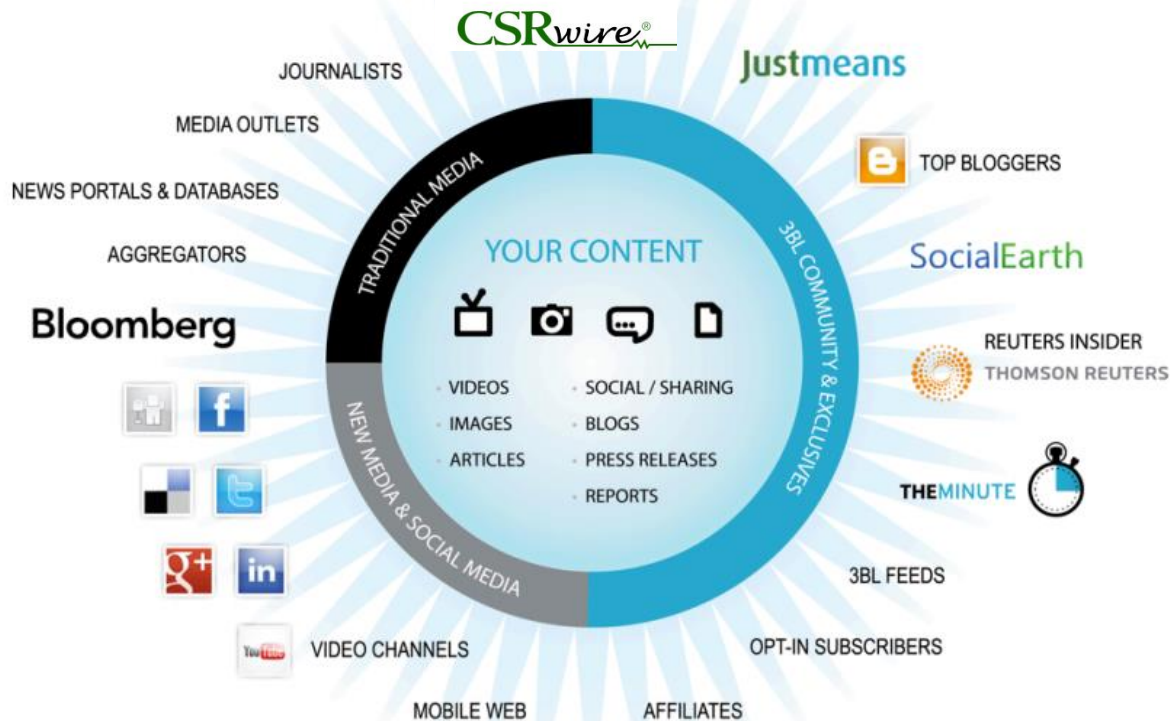


J U S T M E A N S . C O M



S O C I A L E A R T H . O R G

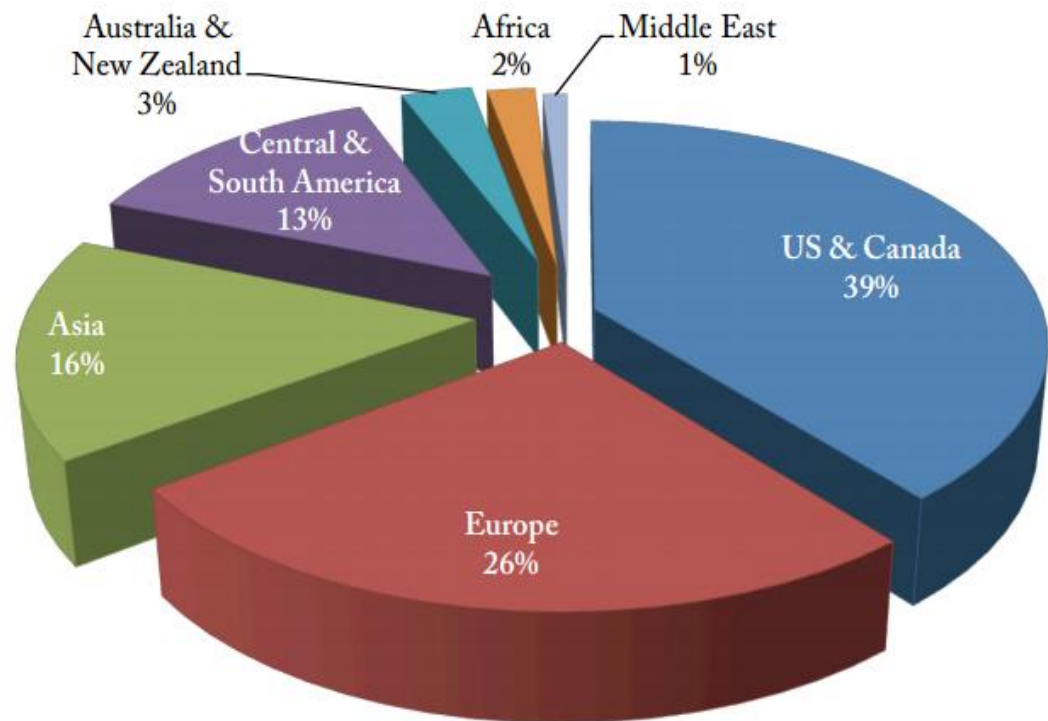
# Where Your Content Will Be Viewed...



**38,000,000+** Monthly impressions  
**210,000+** Email subscribers  
**266,000+** Social Media Followers

\* Does not include CSRwire audience

# Our Global Reach



DISTRIBUTION	3BL MEDIA	CSRWIRE	GLOBAL SUSTAIN MEMBERS
Content Type & Count	All & unlimited– Blogs, releases, video, articles, reports etc	Press releases only / Per	50 3BL / 10 CSRwire
Web Based Newsroom	Included	Additional cost	Included
Media Consultant	Unlimited access	None	Monthly meeting
Analytics	Unlimited/Interactive	Limited / static	Limited
Access to Social Media	All channels	Just CSRwire	All channels
Access to Justmeans	Included	N/A	Included
Access to Social Earth	Included	N/A	Included
Strategy Sessions	Included	N/A	N/A

*Example additional services available at extra cost:*

CSR Reporting Campaigns **(new)** / Twitter Chats / Sponsored Editorial / Hashtag Campaigns / Supply Chain packages



For more information...

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